



**Global Conference  
& Exhibition**

**OCTOBER 24-25, 2024**

**NEW DELHI**

**PARTNERSHIP  
OPPORTUNITY**

# Partnership Categories

2

## Principal Partner

INR 35,00,000\*/-  
(USD 50,000)

## Platinum Partner

INR 30,00,000\*/-  
(USD 45,000)

## Badge & Lanyard Partner

INR 25,00,000\*/-  
(USD 40,000)

## Gold Partner

INR 25,00,000\*/-  
(USD 40,000)

## University Partner

INR 25,00,000\*/-  
(USD 40,000)

## Silver Partner

INR 20,00,000\*/-  
(USD 30,000)

\* Exclusive of GST

# Partnership Categories

3

## Conference Kit Partner

INR 20,00,000\*/-  
(USD 30,000)

## Registration Desk Partner

INR 18,00,000\*/-  
(USD 25,000)

## Technology Partner

INR 15,00,000\*/-  
(USD 22,000)

## Conference Souvenir Partner

INR 12,00,000\*/-  
(USD 18,000)

## Flash Drive/ Pen Drive Partner

INR 8,00,000\*/-  
(USD 12,000)

## Associate Partner

INR 7,00,000\*/-  
(USD 10,000)

\* Exclusive of GST

# Why partner with us?

- **Enhanced Brand Visibility:** Sponsoring the 19<sup>th</sup> FICCI Higher Education Summit 2024 is an excellent way to boost your brand visibility and recognition in the higher education and corporate sector. Your brand name and logo will be prominently displayed during the event, and you will have the opportunity to connect with top decision-makers, educators, and professionals in the industry.
- **Networking Opportunities:** It will provide you an opportunity to connect with peers and thought leaders in the higher education space, both from India and abroad. You can use this platform to exchange ideas, collaborate, and forge new partnerships with key players in the industry.
- **Access to Industry Insights:** You will gain access to valuable industry insights and data that can help you stay ahead of the curve. You will have the opportunity to learn about the latest innovations, best practices, and emerging trends, which can be invaluable in shaping your brand strategy.

# Why partner with us?

- **Credibility & Recognition:** You will be aligning your brand with excellence and innovation in the higher education and corporate sector. This can enhance your credibility and reputation among key stakeholders, including educators, experts, and policymakers. It can also help you differentiate your brand from competitors and position yourself as a leader in the industry.
- **Reach a Targeted Audience:** It will provide a unique opportunity to reach a highly targeted audience of key decision-makers and influencers in the higher education industry. This can be particularly beneficial if your brand's target market includes industry leaders, educators, policymakers, or students.
- **Leverage FICCI's Media Presence:** FICCI has a strong media presence, with regular coverage in leading Indian and international newspapers, magazines, and online publications. By partnering with FICCI, you can leverage this media presence to generate valuable publicity for your brand and enhance your own media reach and visibility.

# Benefits of Partnership\*

6

- **Complimentary delegate passes** for both days of the Summit, Exhibition, 10<sup>th</sup> FICCI Higher Education Excellence Awards and B2B Meetings.
- Display of Company name and logo as “Partnership Category” on **Summit Website, Social media handles** and in all promotional material such as **Souvenir, Brochure, Flier, Backdrop and other publicity materials**, etc.
- Display of Company Logo as “Partnership Category” on **Conference Partner’s panels** placed at various locations at the venue.
- Display of Company Logo in all **promotional advertisements**.
- **Front Inside / Back cover/ Full page/ Half page advertisements** in the Conference Souvenir distributed to all the delegates.
- **Corporate Literature** will be included in the Delegate Kit to be given to all the visiting delegates.
- Running of **Partner company’s promotional film** at the pre-function area.
- **Meetings with Foreign and National Education Dignitaries** like Education Regulators, Diplomats, Academicians, Industry, etc.
- Inclusion of **Company Profile** in the **Conference Souvenir**.

\* Benefits may vary, or customized based on the Partnership Category



## ◀ CONTACT US ▶

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