



19th FICCI HIGHER EDUCATION SUMMIT 2024



**Global Conference & Exhibition**

**Changing Paradigms of Higher Education  
in The Global Landscape**

**18-19 October, 2024 | New Delhi**



Conference



FICCI HE  
Excellence Awards



Master Classes



Exhibition



VC-CEO  
Roundtable



B2B  
Meetings

## ABOUT FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI is the voice of India's business and industry and serves its members including the Indian private, public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

For the last two decades, FICCI has been playing a proactive role in the Education sector and has been a platform for policy advocacy, creating sustainable industry—institute linkages, networking and knowledge-sharing and promoting collaborative ventures in academic exchanges, industry-oriented research, and value-added services. Moreover, the secretariat's adept interlinking of higher education institutions, businesses, and governmental bodies has paved the way for vibrant forums of critical discourse and knowledge exchange, propelling the sector's advancement.



## FICCI HIGHER EDUCATION SUMMIT



Since its inception, the FICCI Higher Education Summit (HES) has been at the forefront for contemporary deliberations surrounding the transformation and evolution of global higher education ecosystem. With more than 1000 delegates (national and international), the summit fosters an ethos of active engagement and collaboration from a diverse array of stakeholders, while serving as a beacon of innovation and change, catalysing a paradigm shift in the way we envision and approach higher education. With its enduring legacy, the HES has drawn thousands of participants, including education luminaries, policymakers, scholars, and experts, converging on a common platform to shape the future of higher education in India.

The **19<sup>th</sup>** edition of **FICCI Higher Education Summit** will be held in New Delhi on **October 18-19, 2024**.

## EVENT HIGHLIGHTS

- **Conference:** The two-day global conference will provide participants the opportunity to gain deep insights from world-renowned scholars and industry experts on the rapidly evolving higher education landscape both in India and abroad.
- **Exhibition:** In addition to the conference, the forum provides a platform for exhibitors to present their offerings in higher education to a diverse global audience comprising of scholars, industry experts, students, and government officials. The forum also creates a conducive environment to explore potential partnerships and collaborations.
- **10<sup>th</sup> FICCI Higher Education Excellence Awards:** The summit will also host an awards ceremony, a highlight of the event, recognizing and celebrating excellence in Indian higher education. Through the esteemed Higher Education Excellence Awards, outstanding contributions to quality education are acknowledged and honoured annually.
- **Vice Chancellors'-CEOs' Roundtable:** The FICCI Higher Education Summit also facilitates a significant convergence of leaders from prestigious higher education institutions in India and industry. Together, they engage in insightful discussions, sharing valuable perspectives on critical facets of effective industry-academia engagement.
- **Master Classes and Workshops:** Focused masterclasses or workshops are also organized during the summit, allowing partners to showcase their noteworthy initiatives, projects, and case studies. These sessions are usually led by subject matter specialists, and delve deeply into contemporary subjects and issues, offering comprehensive insights and innovative solutions.
- **B2B Meetings and Networking opportunities:** The summit will provide opportunities for delegates to have focussed business-to-business (B2B) meetings with representatives from academia (including chancellors, vice chancellors, deans, directors, etc.), industry, and government. Such meetings will have discussions around academic partnerships (twinning programs, joint and dual degrees), faculty and student exchanges, collaborative research, and establishment of international branch campuses.

## WHO SHOULD PARTICIPATE?



**Leaders and Decision Makers from the Higher Education Sector**



**Government Officials and Policy Makers**



**Academicians, Researchers, and Scholars**



**Corporate and Industry Representatives**



**IT and EdTech Companies**



**Bilateral and Multilateral Organizations & Associations**



**Embassies, High Commissions & Consulates**



## WHY PARTICIPATE?

- **Policy Deliberations:** Listen to policymakers, provide your perspective and contribute to policy discussions and advocacy efforts aimed at shaping the future of higher education.
- **Knowledge Exchange:** Exposure to global best practices and innovations across the education ecosystem.
- **Networking:** Engage with key stakeholders, policymakers, Indian/foreign partners, industry leaders, etc. to build long-term sustainable partnerships and collaborations.
- **Visibility & Recognition:** Leverage branding opportunities through sponsorship, exhibition, and advertisement enhancing visibility, credibility, and recognition within the higher education community and beyond.



# PARTNERSHIP CATEGORIES

<b>Principal Partner</b> INR 35,00,000* /-(USD 50,000)	<b>Platinum Partner</b> INR 30,00,000* /-(USD 45,000)	<b>Badge &amp; Lanyard Partner</b> INR 25,00,000* /-(USD 40,000)
<b>Gold Partner</b> INR 25,00,000* /-(USD 40,000)	<b>University Partner</b> INR 25,00,000* /-(USD 40,000)	<b>Silver Partner</b> INR 20,00,000* /-(USD 30,000)
<b>Conference Kit Partner</b> INR 20,00,000* /-(USD 30,000)	<b>Registration Desk Partner</b> INR 18,00,000* /-(USD 25,000)	<b>Technology Partner</b> INR 15,00,000* /-(USD 22,000)
<b>Conference Souvenir Partner</b> INR 12,00,000* /-(USD 18,000)	<b>Flash Drive/ Pen Drive Partner</b> INR 8,00,000* /-(USD 12,000)	<b>Associate Partner</b> INR 7,00,000* /-(USD 10,000)

\* Exclusive of GST

## Note

- USD convertible at prevailing market rate.
- The above mentioned amounts in USD are net amount payable to FICCI. Hence, the bank (transaction) charges of both sides may please be borne by overseas participant.
- The delegate fee covers Conference Registration, B2B facilitation, Knowledge Paper (Report), Delegate Kit, Lunches, Dinner, Cocktails and entry to the exhibition.
- Registration Fees does not include boarding and lodging expenses; FICCI can only facilitate in arranging accommodation near venue if informed before 15<sup>th</sup> September 2024; the payment has to be made by the delegates themselves.
- Kindly send the details of payment made (bank message) to [education@ficci.com](mailto:education@ficci.com)

## Cancellation Policy for Registration:

Requests received in writing before 4<sup>th</sup> October 2024 will be considered for cancellation. 25% handling charge will be deducted from the total amount deposited towards the delegate fee and rest refunded by cheque. No request for refund will be entertained thereafter.

## BENEFITS OF PARTNERSHIP\*

- Complimentary delegate passes for both days of the Summit, Exhibition, 10<sup>th</sup> FICCI Higher Education Excellence Awards and B2B Meetings.
- Display of Company name and logo as “Partnership Category” on Summit Website, Social media handles and in all promotional material such as Souvenir, Brochure, Flier, Backdrop and other publicity materials, etc.
- Display of Company Logo as “Partnership Category” on Conference Partner’s panels placed at various locations at the venue.
- Display of Company Logo and Profile in all promotional advertisements.
- Advertisements in the Conference Souvenir distributed to all the delegates.
- Corporate Literature will be included in the Delegate Kit to be given to all the visiting delegates.
- Running of Partner company’s promotional film at the pre-function area.
- Meetings with Foreign and National Education Dignitaries like Education Regulators, Diplomats, Academicians, Industry, etc.

## KNOWLEDGE REPORTS RELEASED DURING PAST FICCI HIGHER EDUCATION SUMMITS



2023



2022



2019



2018



2017



2016



# HIGHLIGHTS OF PAST FICCI HIGHER EDUCATION SUMMITS



## Contact US

**Ankit Mohonto**

Senior Assistant Director, FICCI

+91 8860424691

ankit.mohonto@ficci.com



**Tejas Kahandal**

Assistant Director, FICCI

+91 7378697114

tejas.kahandal@ficci.com



[www.ficci-hes.com/](http://www.ficci-hes.com/)



FICCIHigherEd



FICCI Education